WE'VE CHANGED WIRELESS ONE MOVE AT A TIME



Only T-Mobile offers these groundbreaking benefits.

NO ANNUAL SERVICE CONTRACTS—EVER

Get talk, text and data at one low price—without your carrier's strings attached.

FREE IN-FLIGHT WI-FI

Every T-Mobile customer gets a free hour of Gogo inflight Wi-Fi on your smartphone on any Gogo-equipped domestic flight.

3 COUNTRIES FOR THE PRICE OF 1

With our Simple Choice™ plan, you can talk, text and surf in Mexico and Canada just like you do in the U.S.

SWITCH WITHOUT A HITCH

T-Mobile will reimburse your switching fees and remaining device payments via trade-in credit and prepaid card so you can ditch your carrier.

UNLIMITED STREAMING

Only T-Mobile offers qualifying plans with unlimited streaming on your favorite music and video services like YouTube, Netflix, WatchESPN, Pandora, Spotify and more—without using any of your data.

WI-FI CALLING

Every Wi-Fi connection works like a T-Mobile tower so you're covered in even more places.

DATA STASH®

Your unused high-speed data rolls forward on most plans—up to 20GB for up to 12 months—so you won't lose what you don't use.



FREE STUFF

Get free stuff every Tuesday - just for being a T-Mobile customer. No hoops. No strings. Download the free T-Mobile Tuesdays app to get started, and check back weekly for the latest free stuff from our featured partners.





For the latest Advantage Program offers and to contact a Representative, visit:

Limited time offers; subject to change. **Gogo** requires capable smartphone. **Mexico and Canada** call/text/surf requires qualifying plan. **Switch Without A Hitch** requires eligible device trade-in, new device purchase, qualifying credit, port-in from eligible credit and qualifying device purchase. Pay off your device requires trade-in of financed/leased device in good condition; your payments must be current. Payments consist of (1) credit of device trade-in value applied to T-Mobile bill, and (2) Prepaid MasterCard® Card in amount of carrier's Early Termination Fee (for ETF offer) or remaining device balance, including lease purchase option if applicable, minus trade-in credit (for device offer). Up to 12 lines. **Binge On** detectable video typically streams at DVD quality (480p or better) unless video provider opts out; on opt-out high-speed data consumption will continue as if Binge On were enabled. Video streaming from participating services does not count toward full-speed data allotment on our U.S. network. Third party content and subscription charges may apply. You may disable Binge On at any time, but will lose Binge On benefits. **Business Family Discount**: Qualifying business line required; discount applied against qualifying consumer Simple Choice service. Up to 12 lines. Cannot be combined with other discount programs or with the Refer a Friend unlimited promotion. Corporate email may be required to verify business customer line. **Free Stuff** requires qualifying service. For best experience use T-Mobile Tuesdays App. Certain promotions may include restrictions/limitation. See offer for detail. Use of some app content or features may incur separate, additional charges and/or require qualifying service or access to Wi-Fi connection. See terms and conditions (including arbitration provision) at t-mobile.com for additional information. T-Mobile and the magenta color are registered trademarks of Deutsche Telekom AG. ©2016 T-Mobile USA, Inc.

Double the data. Same low price.

Now get twice the 4G LTE data for your family.

T-Mobile® knows families are using more data. So we've upped the high-speed 4G LTE data up to 2 GB on our Simple Choice™ plan. Now everyone in your family can browse, stream, and post with no overages and no sharing!

Unlimited talk, text, and up to 2 GB of 4G LTE



TWO LINES \$80/mc



FOUR LINES \$100/mo.

Additional lines are \$10 per month per line up to 10 lines.

Get more 4G LTE data.



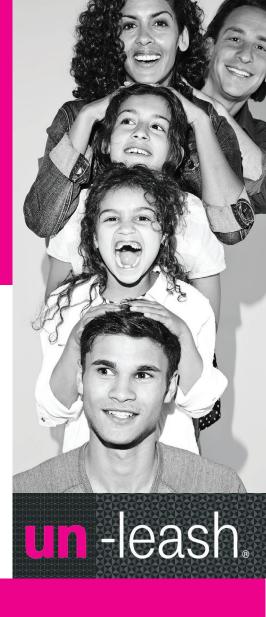
Up to 6 GB for \$15 more per month per line.



for \$30 more per month per line.



for \$45 more per month per line (includes 14 GB of Mobile HotSpot data). Data Stash® rolls up to 20 GB of 4G LTE data into the next month with a 6 GB or higher plan—at no extra charge! PLUS get up to 10 GB 4G LTE data FREE to start.



Double your data without sharing, with T-Mobile



T · Mobile

Call 1-866-464-8662 and use promo code

Limited time offer; subject to change. Taxes and fees additional. Not all features available on all devices. **Unlimited talk & text features for direct communications between 2 people. Simple Choice North America General Terms:** Credit approval, deposit and \$15 SIM starter kit may be required. If you switch plans you may be bound by existing term (including early termination provisions) and/or charged an up to \$200 fee. Regulatory Programs Fee of \$2.71 per line/month applies. Taxes approx. 6–28% of bill; add'l usage taxed in some countries. Charges apply for calls to other countries. Call forwarding only to U.S. numbers. Partial minutes/megabytes rounded up. Full speeds available up to monthly allotment, including tethering (Unlimited on-smartphone 4G LTE data option includes 14 GB of tethering); then, slowed to up to 2G speeds through bill cycle. Certain uses, e.g., some speed test apps, may not count against high-speed data allotment or have speeds reduced after allotment reached. U.S. roaming and on-network data allotments differ; see your selected service for details. **Not for extended international use; you must reside in the U.S. and primary usage must occur on our U.S. network.** Service may be terminated or restricted for excessive roaming. Communications with premium-rate numbers not included. **Data Stash:** Up to 20 GB of on-network data **from past 12 months** carries over to next billing cycle for as long as you maintain qualifying postpaid service. Free 200MB Mobile Internet data and roaming allotments do not carry over. Not combinable with Match Your Data offer; other promotional offers and discounts may also be excluded. **Data does not carry over until after free 10GB runs out. Free 10GB:** Limited time offer; subject to change. Once per customer. Qualifying service required. Data available until 12/31/15. Unused data has no cash value. **No overages** for domestic postpaid, non-pooled use; pay-per-use charges may apply on some services (e.g., Pooled & Pay As You Go). **Coverage** not available in some ar